



**THE CHEYNEY UNIVERSITY C CLUB, INC.**

P.O. Box 4966

Philadelphia, Pennsylvania 19119-0066

[www.CheyneyCClub.com](http://www.CheyneyCClub.com)

January 20, 2020

**WE ARE GOING THE DISTANCE!**

Dear Friend:

The Cheyney University C Club, Inc. is excited to announce its **3<sup>rd</sup> Annual 5K Run/Walk & Health Education Fair** being held at O'Shields Stevenson Stadium on the historical campus of Cheyney University of Pennsylvania on Saturday, April 11, 2020 from 8:00 AM to 12:00 PM.

We are excited to host this fundraising event for three reasons:

1. It gives us all an opportunity to **increase awareness** of housing, health and wellness, financial stability, education, employment, and utilities resources in Thornbury Township of Chester and Delaware Counties;
2. It allows The C Club to continue to **raise scholarship funds** for low- to moderate-income student-athletes in need of financial support; and,
3. It provides us with another opportunity to **engage with you**—valued members of our community!

As a recognized community leader, we invite you to **partner with us** to make this event an overwhelming success by helping The Cheyney C Club reach its \$10,000 fundraising goal. By partnering with The C Club, your organization can directly engage with our 100 members and the 11,000 members of the Thornbury, Pennsylvania communities seeking your programs, products, or services.

Enclosed, please find a **brochure** summarizing the event timeline, goals, and sponsorship opportunities. All our sponsorship levels include participation in our Health Education Fair. Please take a moment to review these opportunities and select a charitable contribution level that will help to build on The Cheyney C Club's solid foundation of providing **more than \$309,000** in financial support for Cheyney's student-athletes.

If you have any questions, please call **C Club President and 5K Chair Yasheaka Owens** at (267) 908-5012 or email [cclubcu@gmail.com](mailto:cclubcu@gmail.com) to discuss your willingness to empower Philadelphia's next generation of leaders!

We look forward to speaking with you and thank you for your time and consideration.

Sincerely,

**Yasheaka Oakley Owens**

President & 5K Committee Chair

The Cheyney University C Club, Inc.

## **EVENT INFORMATION**

- WHO:** The Cheyney University C Club, P.O. Box 4966, Philadelphia, PA 19119-0066  
501(C)(3) Nonprofit Organization | EIN #27-0464165
- WHAT:** The Cheyney C Club 5K Run & Health Education Fair
- WHERE:** Cheyney University of Pennsylvania's O'Shields Stevenson Stadium  
1837 University Circle, Cheyney, PA 19319
- WHEN:** Saturday, April 11, 2020 | 8:00 AM to 12:00 PM
- WHY:** Since 2004, The Cheyney C Club has donated more than \$309,000 in financial support for student-athletes from Cheyney's sports teams, cheerleading squad, and the University band.
- The 5K Run & Health Education Fair will raise \$10,000 in scholarship support for student-athletes while increasing awareness of, and access to, health and wellness, housing, financial stability, education, and employment resources in Chester & Delaware Counties, PA.
- COST:** Adults - \$30, High School & College Students - \$15, Children Ages 5-13 - \$10
- The Health Education Fair is Free and Open to the Public!**

## **EVENT TIMELINE**

- |                           |   |
|---------------------------|---|
| <b>7:30 AM - 8:30 AM</b>  | Event Volunteers & Vendors Arrive                         |
| <b>8:00 AM - 9:00 AM</b>  | Event Registration  |
| <b>8:30 AM</b>            | Health Education Fair Opens to the Public                 |
| <b>9:00 AM</b>            | The 5K Run Begins   |
| <b>9:15 AM</b>            | The 1 Mile Kid's Race on the Track Begins                 |
| <b>9:30 AM - 10:30 AM</b> | Sponsored Lunch is Available for Registrants & Sponsors   |
| <b>9:45 AM</b>            | The 5K Run Ends   |
| <b>10:00 AM</b>           | Race Winners are Announced / Sponsored Prizes are Awarded |
| <b>11:30 AM</b>           | Event Breakdown Begins                                    |
| <b>12:00 PM</b>           | Event Breakdown Completed                                 |

## **HEALTH EDUCATION FAIR SPONSOR CATEGORIES**

- |                               |                           |
|-------------------------------|---------------------------|
| Affordable Housing            | Health & Wellness         |
| Childcare & Women's Resources | Home Ownership Counseling |
| Credit Card Counseling        | Insurance Coverage        |
| Education                     | Legal Assistance          |
| Employment                    | Nutrition                 |
| Financial Stability           | Utilities                 |