

Sponsorship/Advertising Agreement

Yes, we would like to support the Cheyney C Club Golf Tournament by purchasing an advertising or sponsorship package.

Sponsorship/Advertising by:

Company:

Name:

Address:

City: State Zip:

Authorization Signature:

Email:

Indicate the Advertising Option you wish to purchase:

We would like:

Advertising Package: \$

Indicate the Sponsorship Package you wish to purchase:

We would like the:

Sponsorship Package: \$

Please Charge my Credit Card:

Name of Cardholder:

Card Number:

Expiration Date: Security Number:

Authorized Amount (plus \$2 convenience fee): \$

Please make checks or money orders, payable to Cheyney C Club, and mail form to:

The Cheyney C Club
c/o Wade Wilson Golf Tournament
P.O. Box 4966
Philadelphia, PA 19119-0066

You can also visit www.cheyneycclub.com to pay with any major credit card securely online or email CClubCU@gmail.com.

GOLF CART & TEE GREEN SPONSOR – \$150

- Company Name / Logo on Course Signage
- Company Name / Logo on Golf Cart

Important Tournament Information

Please be advised that Penn Oaks is a green friendly facility, **only non-penetrating spikes will be permitted.** Players needing SoftSpikes can have them changed by the Locker Room Attendant and are asked to arrive one hour prior to the event start for changing spikes. Ladies are required to wear “golf appropriate” clothing. Men should wear collared shirts, slacks or shorts. Shorts must be “Bermuda” length, not more than the width of a scorecard above the knee.

You can visit the Penn Oaks Pro Golf Shop online at www.pennoaksgolfclub.com or call (610) 399-0501 for additional guidance. If you have additional information or questions, contact:
Event Registration Coodrinator Lionel Hoyer at (215) 439-3710
Golf Tournament Chair Gregory Benjamin at (267) 282-1064

Non-Golfer Registration Includes

- One (1) Ticket for the Paint & Sip Experience
- One (1) Seat at the Tournament Banquet
- Pinochle & Pokeno Games with Light Refreshments

Advertising Opportunities

Advertising is available in the Wade Wilson Golf Tournament Ad Booklet. Tournament registrants and Cheyney supporters are encouraged to purchase an advertisement in our program booklet. All ads are in full color.

Option 1	Center Fold (2 pgs)	\$750.00
Option 2	Inside Front Cover	\$500.00
Option 3	Inside Back Cover	\$500.00
Option 4	Outside Back Cover	\$500.00
Option 5	Full Page Ad	\$200.00
Option 6	Half Page Ad	\$100.00
Option 7	Patron Ad	\$5.00

Important Advertising Information

- Deadline for submissions is **Monday, July 15, 2019**
- Email advertisements to CClubCU@gmail.com
- Hi-resolution, print ready artwork in **PDF or JPEG** format is preferred. Bleed and crop areas are optional.
- Full Page Ads are **8.5 inches wide by 11.0 inches tall**
- Half Page Ads are **8.5 inches wide by 5.5 inches tall**

Sponsorship Opportunities

WOLF SPONSOR – \$10,000

- \$5,000 C Club Scholarship in Company's Name
- Four (4) Golfer Registrations
- Four (4) Non-Golfer Registrations
- Full Page Color Ad in Tournament Ad Booklet

PLATINUM SPONSOR – \$7,500

- \$3,500 C Club Scholarship in Company's Name
- Four (4) Golfer Registrations
- Two (2) Non-Golfer Registrations
- Full Page Color Ad in Tournament Ad Booklet

GOLD SPONSOR – \$5,000

- \$2,500 C Club Scholarship in Company's Name
- Four (4) Golfer Registrations
- One (1) Non-Golfer Registration
- Full Page Color Ad in Tournament Ad Booklet

SILVER SPONSOR – \$2,500

- Four (4) Golfer Registrations
- Full Page Color Ad in Tournament Ad Booklet

BLUE & WHITE SPONSOR – \$1,500

- Two (2) Golfer/Two (2) Non-Golfers **OR** Four (4) Golfer Registrations
- Half Page Color Ad in Tournament Ad Booklet

FOOD & BEVERAGE SPONSOR – \$1,000

- Two (2) Golfer **OR** Two (2) Non-Golfer Registrations
- Half Page Color Ad in Tournament Ad Booklet

SPONSOR RECOGNITION OPTIONS

- Acknowledgment at the Tournament Banquet
- Company Logo and Link on the Cheyney C Club Website
- Product Donations for the Registration Gift Bags
- Golf Cart and Tee Green Signage

HOLE-IN-ONE OR LONGEST YARD SPONSOR – \$500

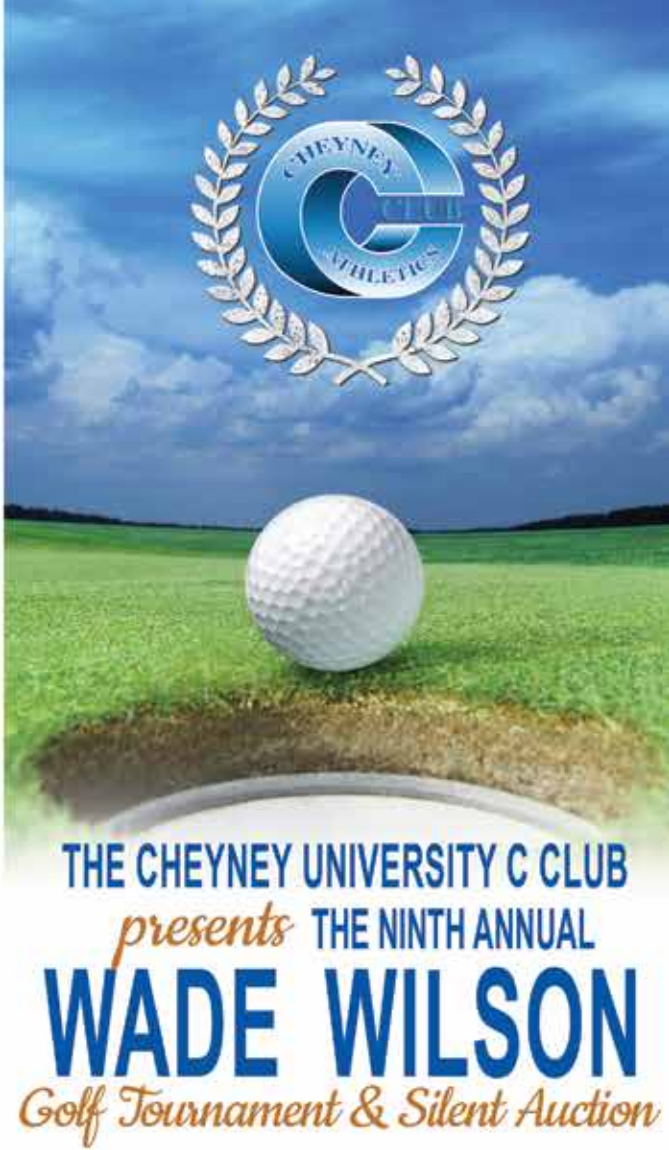
- Two (2) Golfer Registrations
- Half Page Color Ad in Tournament Ad Booklet
- Tee Green Signage on the Course at the Hole-in-One Mark

TOURNAMENT PRIZE SPONSOR – \$500

- Two (2) Golfer Registrations
- Half Page Color Ad in Tournament Ad Booklet
- Signage on the Tournament Prize Table in the Banquet Hall

NON-GOLFER ACTIVITY SPONSOR – \$500

- Two (2) Non-Golfer Registrations
- Half Page Color Ad in Tournament Ad Booklet



Advertisement Deadline: Monday, July 15, 2019
Advanced Registration Deadline: Monday, August 5, 2019
Tournament Date: Monday, August 19, 2019

Penn Oaks Golf Club
An 18-Hole Championship Course
150 Penn Oaks Drive, West Chester, PA 19382

For more information about The Cheyney C Club or this tournament, please visit www.cheyneycclub.com

CUSTOM SPONSOR PACKAGES AVAILABLE
Contact Golf Tournament Chair Gregory Benjamin at (267) 282-1064 for details.



Cheyney University of Pennsylvania
A National Treasure for Over 182 Years



A Great Event for a Great Cause...

The Cheyney University C Club, Inc. is on a mission to fortify the future of athletics at Cheyney University of Pennsylvania, the nation's oldest African American institute for higher education.

The Wade Wilson Golf Tournament & Silent Auction is The C Club's annual fall fundraiser with the goal of **raising more than \$30,000 in scholarship support** for student-athletes who embody the resilient spirit of Cheyney University.

With your participation, we can **provide 15-30 student-athletes, cheerleaders, and members of the university band** with the financial support they need to complete their degree programs and graduate from Cheyney.

Please take a moment to review these opportunities and select a customizable package that will assist us in building on The C Club's solid foundation of providing more than \$309,000 in financial support to Cheyney's athletic department.

Program for the Day

7:00 - 9:00 AM	Check In/Registration
8:00 AM	SoftSpikes at Pro Shop
9:00 AM	Tee Time (Scramble Format)
10:00 AM	Non-Golfer Activities
2:00 PM	Bar Opens Light Hors d'oeuvres Silent Auction
2:30 PM	Tournament Banquet
3:15 PM	Awards Presentation

The Par 5 Hole in 2 Challenge

A professional golfer will hit 400 yard drives for every group to donate on the Par 5 Hole. Anyone that holes out his 2nd shot wins a \$5,000 golf trip for two to Pebble Beach, CA—home of the 2019 U.S. Open Championship!



Scott Kalamar, Professional Long Driver

3 World Championship Appearances
4th Place in Mile High Shootout Qualifier
Longest Competitive Drive: 456 yrd
Highest Ball Speed: 221 / Trackman
Fastest Club Head Speed: 154 mph



Event Registration Form

Individual: _____

Company Name: _____

Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email address: _____

Names of Foursome Members:

Team Contact: _____

2. _____

3. _____

4. _____

Fee Structure:

Individual	\$195.00
Foursome	\$695.00
Non-Golfer Activities	\$85.00

Registration includes: Greens fees, golf cart, snacks on the course, tournament banquet, foursome photo, and contest prize giveaways. Par 5 contest has a cash fee payable on-site.

I have enclosed \$_____ for the following:

_____ \$195.00 Individual Golfer
_____ \$695.00 Foursome of Golfers
_____ \$85.00 Non-Golfer Activities

Goodwill Donation:

I am unable to participate in the Golf Tournament.

Please accept my donation of \$_____ in support of the Cheyney C Club's \$30,000 fundraising goal for scholarships.

The Cheyney University C Club, Inc. is a federally recognized 501(c)(3) nonprofit organization. A portion of your registration and all charitable donations are tax-deductible as allowed by law.