

THE CHEYNEY UNIVERSITY C CLUB, INC. P.O. Box 4966 Philadelphia, Pennsylvania 19119-0066 www.CheyneyCClub.com

Fortifying the Future of Athletics at Cheyney

Hello Friend,

The Cheyney University C Club, Inc., a local 501(c)(3) nonprofit organization, is proud to present the 9th Annual Wade Wilson Golf Tournament and Silent Auction on Monday, August 19, 2019 at Penn Oaks Country Club in West Chester, Pennsylvania.

With this year's tournament fast approaching, we are seeking your assistance to **help raise \$30,000 in scholarship funds** to help bridge the financial gap for student-athletes who actively embody the resilient spirit of Cheyney University of Pennsylvania, the nation's oldest African American institution for higher education.

We are looking to secure commitments from corporate sponsors, community leaders, and individual contributors interested in supporting our mission to fortify the future of athletics at Cheyney and **invite you to join our cause**.

With your participation, we can provide 15-30 ambitious student-athletes with the financial support they need to thrive in college and graduate with their bachelor's degrees.

Enclosed, please find the sponsorship, registration, and engagement packages available for this year's event.

Please take a moment to review these opportunities and select a customizable package that will assist us in building on The Cheyney C Club's solid foundation of providing more than \$309,000 in financial support to Cheyney University's athletic department.

We appreciate your support and thank you in advance for taking the time to review this opportunity.

Please contact us at (267) 282-1064 or CClubCU@gmail.com if you have any questions or need additional information about sponsorship packages, registration options for foursomes and non-golfers, or would like to make a direct donation towards our \$30,000 fundraising goal.

Sincerely,

Gregory Benjamin Golf Tournament Chairman **Yasheaka Oakley Owens** Cheyney C Club President